

Rick _____

Fairly good work, but contains a couple of tendencies that would best be described as amateurish techniques.

1. Use of name other than your own. I have yet to understand what you are saying. Plus, this will necessitate your explaining to a prospective employer that you use the air name ?
2. Continued use of KTCR jingle! When listening to a three minute tape, jingle should not be used four times. Actually shouldn't be used at all! It's you they wish to hire not the jingle!
3. Continued practice of intro and outro to selections on tape. When music is dumped, it sounds repetitious! (OVER)

As former operations mgr. in charge of personnel, I believe I would question the hiring of a staffer who seems to be trying to impress me with the KTCR background. I would rather hire a good solid broadcaster sporting his own good work, without fudges.

Mr. Phillips

9/7

P.S. Nevertheless, I made a copy of this tape, as it is the only one I have. Also, your announcing is improving steadily!